

# THE MANKA ACADEMY BUSINESS CLUB

## YOUR PREMIUM BUSINESS PACKAGES:



	BASIC	BASIC PLUS	PREMIUM SPECIAL
12 Steps to a Profitable Online Business	6 months	8 months	10 months + 1 month extra
Business Plan	✓	✓	✓
Customer Profile	✓	✓	✓
Business Model	✓	✓	✓
Perception/Marketing	✓	✓	✓
SEO Basics	✓	✓	✓
Selecting an SEO Specialist***	✓	✓	✓
Product Development	✓	✓	✓
Pricing Strategy	✓	✓	✓
Selling	✓	✓	✓
Business Experiments	✓	✓	✓
Quality Procedures	✓	✓	✓
Team	✓	✓	✓
Growth Strategy	✓	✓	✓
Facebook Advertising Design	x	✓	✓
Social Media Profile	x	✓	✓
Outlines and Drafts of Blog Posts	x	✓	✓
Writing Different Types of Texts	x	✓	✓
Persuasive Writing Techniques	x	✓	✓
Assistance in Organizing Webinars	✓	✓	✓
Personal Image Building	x	✓	✓
Graphic Design (e.g. cover art, online advertising, banners)	x	✓	✓
Support in Organizing Online Events	x	✓	✓
Selection of Applications for Managing Customer Databases	✓	✓	✓
Mailing Lists	x	✓	✓
Assistance in Preparation of Mailing Campaigns	x	✓	✓

Newsletter Development	X	✓	✓
Budgeting	X	✓	✓
Public Speaking	X	✓	✓
Sales Consulting	X	✓	✓
Online Course - script	X	✓	✓
Videos - script	X	✓	✓
Podcasts - script	X	✓	✓
Weekly Meetings	✓	✓	✓
Additional Meeting and Consultation (in case of urgent need)	X	✓	✓
Ongoing Contact by Phone and WhatsApp	X	✓	✓
Working on One Business Project	✓	✓	✓
Parallel Work on Two Business Projects	X	X	✓
Assistance in Selection of Business Partners	X	✓	✓
Company and Personal Finances	✓	✓	✓
The Manka Academy Club Card	X	X	✓
Free Tickets to Workshops	X	X	✓
Coaching - Basic Package (5 meetings)	✓		
Coaching - Extended Package (10 meetings)	X	✓	✓
Coaching - Special Package (for the entire period of cooperation)	X	X	✓

*Packages include business consulting. Costs related to marketing requirements such as advertising, domain purchase, or website building and maintenance are covered by the business owner.*

*However, here at The Manka Academy we also act as a marketing and advertising agency, so get in touch to discuss how we can provide you with a full marketing service.*

*If you want to start a profitable business or grow your existing business faster you've come to the right place.*

*At The Manka Academy, we have individual online programs for those who want to start or grow their business.*

→ **LET US MEET AND TALK ABOUT HOW WE CAN TAKE YOUR BUSINESS TO NEW HEIGHTS.**  
**YOU CAN BOOK A ZOOM OR A CALL APPOINTMENT AT YOUR CONVENIENT TIME HERE.**